

**IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE**

May 21, 2008

**Re: Our File: 56197.3**  
**Invention: METHOD, SYSTEM AND APPARATUS FOR**  
**INTERNET-BASED SALES GENERATION**  
**Application No.: 10/656,115**  
**Filed: September 8, 2003**  
**Country: United States**  
**Inventor: Gabrielle Jeans**  
**Examiner: CUMARASEGARAN, VERN**  
**Art Unit: 3629**  
**Due Date: May 21, 2008**

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
U.S.A.

Dear Sir/Madams:

Agent for Applicant acknowledges receipt of Office Action dated February 21, 2008.

Agent for the Applicant responds as follows.

**Amendments to the claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.